104403 Orders Order / Rev: Alt Order #: 06832083 Product Desc: HELLER FOR SENATE Estimate: Flight Dates: 10/10/12 - 10/16/12 Primary AE: Amy McCreary Original Date / Rev: 07/18/12 / 10/09/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: Strategic Media Services, Inc. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3299 K St. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser

Name:

Priority:

Heller, Dean for U.S. Senate

Demographic: Product Codes:

Revenue Codes:

A35+

PLC01

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

BIII Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	82	\$51,425.00	\$43,711.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	82	\$51,425.00	\$43,711.25	0.00
Totals	82	\$51,425,00	\$43,711,25	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	29%	\$51,425.00
Market	100%	¢177 327 60

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$46,105.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$31,918.97
KTUD	1%	\$1,773.28
KVVU	24%	\$42,558.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,546.55

<u>L</u> r	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type 3	Spots	Amount
E 1	KSNV	10/10/12	10/12/12	M-F 5-6a WakeUp v	w/Wa@M	5-6a	WTF	:30	6	\$300.002	0.00 NM	2	\$600.00
				M-F 5-6a WakeUp	w/Wagners								
	NEWS												
	Star	t Date _	End Date	<u>Weekdays</u> S	pots/Week	<u>Rate</u>	<u>Rating</u>				-		
\	Veek: 10/0	08/12	10/14/12	WTF	2	\$300.00	0.00						

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Order / Rev: 104403 Advertiser: Heller, Dean for U.S. Senate

Alt Order #: 06832083 Product Desc: HELLER FOR SENATE KSNV

Flight Dates: 10/10/12 - 10/16/12 Estimate:

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 10/10/12 10/12/12		5-6a	WTF	:30	6	\$300.002	0.00 NM	2	\$600,00
NEWS	M-F 5-6a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12 E 2 KSNV 10/15/12 10/16/12	M-F 5-6a WakeUp w/Wa@M	\$300.00 5-6a	0.00 MT~	:30	4	\$300.002	0.00 NM	2	\$600.00
	M-F 5-6a WakeUp w/Wagners	V 04	,	.00	•	Ψ000.002	0.00 14111	2	Ψ000.00
NEWS Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	MT 2	\$300.00	0.00						
E 3 KSNV 10/15/12 10/16/12	, ,	6-7a	MT	:30	4	\$450.002	0.00 NM	2	\$900.00
NEWS	M-F 6-7a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12 E 4 KSNV 10/10/12 10/12/12	MT 2 M-F 6-7a WakeUp w/WaQM	\$450.00 6-7a	0.00 WTF	:30	6	\$450.002	0.00 NM	2	\$900.00
	M-F 6-7a WakeUp w/Wagners	<b>0-7 α</b>	44 ( 1	.50	Ü	φ430,002	0.00 14141	2	φ900.00
NEWS Start Date End Date	Weekdays Spots/Week	Data	Dating						
Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Spots/Week</u> WTF 2	<u>Rate</u> \$450.00	Rating 0.00						
E 5 KSNV 10/10/12 10/12/12	•	658a-9am	WTF	:30	6	\$600.002	0.00 NM	3	\$1,800.00
TODAY	Today Show								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12 10/14/12 E 6 KSNV 10/15/12 10/16/12	Today Show CM	\$600.00	0.00	.00		#coo ooo	0.00.104	4	****
E 0 NONV 10/10/12 10/10/12	Today Show CM Today Show	658a-9am	M⊤⊶⊶⊶−	:30	4	<b>\$60</b> 0.002	0.00 NM	1	\$600.00
TODAY	18/2-1-days On staffit all	D-1-	B. N						
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week MT 1	<u>Rate</u> \$600.00	Rating 0.00						
E 7 KSNV 10/15/12 10/16/12		9-10a	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
TODAY 2	M-F Today Show II								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12 E 8 KSNV 10/10/12 10/12/12	MT 2	\$275.00	0.00	.20		407F 006	0.00 Na	_	<b>*</b> 555.00
E 6 KSNV 10/10/12 10/12/12	M-F Today Show II	9-10a	TF	:30	3	\$275.002	0.00 NM	2	\$550.00
TODAY 2	) 0(	D-4-	B-V						
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
E 9 KSNV 10/10/12 10/12/12	•	10am-11am	WT	:30	2	\$225.002	0.00 NM	2	\$450.00
TODAY \3	Today 4th Hour								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	WT 2	\$225.00	0.00			4000.000			
E 10 KSNV 10/15/12 10/16/12	Today 4th Hour	10am-11am	-T	:30	1	\$225.002	0.00 NM	1	\$225.00
TODAY \3									
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$225.00	<u>Rating</u> 0.00						
E 11 KSNV 10/15/12 10/16/12	Rachael Ray CM	11am-12pm	M	:30	1	\$225.002	0.00 NM	1	\$225,00
RR	Rachael Ray								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	M 1	\$225.00	0,00			4067.00		=	<b></b>
E 12 KSNV 10/10/12 10/12/12	Rachael Ray CM Rachael Ray	11am-12pm	TF-⊷	:30	2	\$225.002	0.00 <b>NM</b>	2	\$450.00
RR	· ·								
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Spots/Week</u> TF 2	<u>Rate</u> \$225.00	<u>Rating</u> 0.00				:		
E 13 KSNV 10/10/12 10/12/12		12-1230pm	W	:30	1	\$275.002	0.00 NM	1	\$275.00
							-		

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Order / Rev:

104403

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832083

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/10/12 - 10/16/12

Estimate:

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			Noon News Noon News									
NEWS			NOON NEWS									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>				1		
Week: 10		10/14/12	W	1	\$275.00	0.00			·			
E 14 KSNV	10/15/1	12 10/16/12	Noon News Noon News	СМ	12-1230pm	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
NEWS			NOOHINGWS									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	MT	2	\$275.00	0.00						
E 15 KSNV	10/15/1	12 10/16/12	The Agenda 1230	•	1230-1p	MT	:30	1	\$225.002	0.00 NM	1	\$225.00
AGENI	DAY		The Agenda 123	Jpm								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/15/12	10/21/12	MT	1	\$225.00	0.00						
E 16 KSNV	10/10/1	12 10/12/12	•		1230-1p	MTE	:30	3	\$225.002	0.00 NM	3	\$675.00
AGEN	DAY		The Agenda 123	Upm								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/08/12	10/14/12	WTF	3	\$225.00	0.00						
E 17 KSNV	10/10/1	12 10/12/12	Days of our Lives		1258p-2pm	WT	:30	2	\$275.002	0.00 NM	2	\$550.00
DAYS			Days of our Lives	5								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				i		
Week: 10		10/14/12	WT	2		0.00						
E18 KSNV	10/15/1	12 10/16/12	,		1258p-2pm	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
DAYS			Days of our Lives	3								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	MT	2		0.00						
E 19 KSNV	10/15/1	12 10/16/12		CM	2pm-3pm	-T	:30	1	\$225.002	0.00 NM	1	\$225.00
DRS			The Doctors									
	art Date	End Date	Weekdavs	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	-T	1	\$225.00	0.00						
E 20 KSNV	10/10/1	12 10/12/12	The Doctors	CM	2pm-3pm	TF	:30	2	\$225.002	0.00 NM	2	\$450.00
DRS			The Doctors									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	TF	2	· · · · · · · · · · · · · · · · · · ·	0.00						
E 21 KSNV	10/10/1	12 10/12/12		CM	3-4p	w	:30	1	\$300.002	0.00 NM	1	\$300.00
PHIL			Dr Phil									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	W	1	\$300.00	0.00						
E 22 KSNV	10/15/1	12 10/16/12	Dr. Phil	CM	3-4p	MT	:30	2	\$300.002	0.00 NM	2	\$600.00
PHIL			Dr Phil									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	MT	2		0.00						
E 23 KSNV	10/15/	12 10/16/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	MT	:30	2	\$450.002	0,00 NM	2	\$900.00
NEMO			4PM NEWS (1 h	our)	(4:00 PM-4:3	80 PM)						
NEWS St:	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	MT	<u> </u>		Rating 0.00						
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	W-F	:30	2	\$450.002	0.00 NM	2	\$900.00
LIESANO			4PM NEWS (1 h	our)	(4:00 PM-4:3	80 PM)						
NEWS		End Data	Meekdars	Snote/Most	Doto	Dating						
<u>اح</u> Week: 10	art <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> W-F	Spots/Week 2	· · · · · · · · · · · · · · · · · · ·	Rating 0.00						
E 25 KSNV			<del></del>	CM	4-5pm	WT	:30	3	\$450.002	0.00 NM	2	\$900.00
		–			•	•	<del>-</del>	_		7 *****		<b>#</b> 5.50.00

Print Date: 10/10/12 08:01:51 Page 4 of 6

Order / Rev: 10/403 Advertiser: Heller, Dean for U.S. Senate

HELLER FOR SENATE

KSNV

Product Desc:

Flight Dates: 10/10/12 - 10/16/12 Estimate:

Alt Order#:

06832083

	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			NEWS 3 at 4 (1 h	•	(4:30 PM-5:0	0 PM)						
NEWS	Data	Frd Data	M- aledas a	C to 0.1 1.						1		
<u>Start</u> Week: 10/0		End Date 10/14/12	<u>Weekdays</u> ₩T	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E26 KSNV	10/15/12	2 10/16/12	NEWS 3 at 4 (1)		4-5pm	MT	:30	2	\$450.002	0.00 NM	2	\$900.00
NEWS			4PM NEWS (1 ho	our)	(4:30 PM-5:0	0 PM)						
	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/1:		10/21/12	MT M-F Early News	CM	\$450.00 5-630p	0.00 -T	:30	1	\$900.002	0.00 NM	1	\$900.00
	10, 10, 11	2 137 137 12	M-F Early News	O.J.	О СССР	•	.00		ψ000,002	0.00 14191	,	ψ300.00
NEWS Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1:		10/21/12	-T	1	\$900.00	0.00						
E 28 KSNV	10/10/12	2 10/12/12	M-F Early News	СМ	5-630p	WTF	:30	3	\$900.002	0.00 NM	3	\$2,700.00
NEWS			M-F Early News									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12 2 10/12/12	wTF M-F Jeop/Wheel	CM	\$900.00 630-730pm	0.00 WTF	:30	3	\$750.002	0.00 NM	3	\$2,250.00
		. 10/12/12	M-F Jeopardy/Wi			**   1	.00	J	Ψ100.002	0.00 1410	J	φ2,230.00
JEP/WHE	EEL Date	End Date	Weekdays	Spots/Week	Pata	Dating						
Week: 10/0		10/14/12	WTF	3	<u>Rate</u> \$750.00	<u>Rating</u> 0.00						
	Date Ra		escription		/End Time	_	<u>Veekdays</u> WThF			Rtg Type		
	MG 29.		I-F Jeop/Wheel	030-	730pm	_	win		:30 <del>(\$750.00)</del>	0.00 /0/0/		
	mg agai				"		•					
9 KSNV1 (M) MGf			IGN ON-SIGN OFI	F 5a-4	59a (9	9:30 PM-10:30 I-	Th		:30 \$750.00	0.00 NM		
[inv o												
	codej											
E30 KSNV		2 10/16/12	M-F Jeop/Wheel	CM	630-730pm	MT	:30	1	\$750.002	0.00 NM	1	\$750.00
E 30 KSNV JEP/WHE	10/15/1:	2 10/16/12	M-F Jeop/Wheel M-F Jeopardy/Wl		,	M⊤	:30	1	\$750.002	0.00 NM	1	\$750.00
JEP/WHE <u>Start</u>	10/15/1: EEL Date	End Date	M-F Jeopardy/Wl		e <u>Rate</u>	Rating	:30	1	\$750.002	0.00 NM	1	\$750.00
JEP/WHE <u>Start</u> Week: 10/1	10/15/1: EEL <u>Date</u> 5/12	End Date 10/21/12	M-F Jeopardy/WI <u>Weekdays</u> MT	heel of Fortun Spots/Week 1	Rate \$750.00	Rating 0.00					·	
JEP/WHE Start Week: 10/15 E 31 KSNV	10/15/1: EEL <u>Date</u> 5/12	End Date 10/21/12	M-F Jeopardy/Wl	neel of Fortun Spots/Week 1 ton Rep@M	e <u>Rate</u>	Rating	:30	1	\$750.002 \$450.002	0.00 NM	1	\$750.00 \$900.00
JEP/WHE Start Week: 10/19 E 31 KSNV	10/15/1: EEL <u>Date</u> 5/12 10/15/1:	End Date 10/21/12 2 10/16/12	M-F Jeopardy/Wl  Weekdays  MT  FacetoFace/Ralst  Face to Face w/	Spots/Week Spots/Week 1 ton RepΩM J.Ralston	Rate \$750.00 730-758pm	Rating 0.00 MT					·	
JEP/WHE Start Week: 10/19 E 31 KSNV  FACE Start Week: 10/19	10/15/1: EEL Date 5/12 10/15/1: Date 5/12	End Date 10/21/12 2 10/16/12 End Date 10/21/12	M-F Jeopardy/WI  Weekdays MT FacetoFace/Ralst Face to Face w/	Spots/Week  Spots/Week  ton Rep@M J.Ralston  Spots/Week 2	Rate \$750.00 730-758pm Rate \$450.00	Rating 0.00		2	\$450.002	0.00 NM	·	
JEP/WHE Start Week: 10/19 E 31 KSNV  FACE Start Week: 10/19 Spot Ch E	10/15/1: EEL Date 5/12 10/15/1: Date 5/12 Date Ra	End Date 10/21/12 2 10/16/12 End Date 10/21/12 nge D	M-F Jeopardy/Wi  Weekdays  MT  FacetoFace/Ralsi  Face to Face w/  Weekdays  MT  escription	Spots/Week 1 ton Rep@M J.Ralston Spots/Week 2 Star	Rate \$750.00 730-758pm Rate \$450.00 t/End Time	Rating 0.00  MT  Rating 0.00	:30 Weekdays	2 Lei	\$450.002 ngth <u>Rate</u>	0.00 NM Rtg Type	·	
JEP/WHE Start Week: 10/15 E 31 KSNV  FACE Start Week: 10/15 Spot Ch II 1 KSNV 1	10/15/1: EEL Date 5/12 10/15/1: Date 5/12 Date Ra	End Date 10/21/12 2 10/16/12 End Date 10/21/12 nge D 2-10/21/12 F	M-F Jeopardy/WI  Weekdays MT FacetoFace/Ralst Face to Face w/	Spots/Week 1 ton Rep@M J.Ralston Spots/Week 2 Star	Rate \$750.00 730-758pm Rate \$450.00 t/End Time	Rating 0.00  MT  Rating 0.00	:30	2 Lei	\$450.002	0.00 NM Rtg Type	·	
JEP/WHE Start Week: 10/18 E 31 KSNV  FACE Start Week: 10/18 Spot Ch II 1 KSNV 1	10/15/1: EEL Date 5/12 10/15/1: Date 5/12 Date Ra 10/15/12 MG 31. M CHG	End Date 10/21/12 2 10/16/12 End Date 10/21/12 nge D 2-10/21/12 F 3 = NBC DEB	M-F Jeopardy/Wi  Weekdays MT FacetoFace/Ralst Face to Face w/  Weekdays MT escription acetoFace/Ralstor	Spots/Week 1 ton Rep@M J.Ralston Spots/Week 2 Star & Report 730-	Rate \$750.00 730-758pm Rate \$450.00 t/End Time 758pm	Rating 0.00  MT  Rating 0.00	:30 Weekdays	2 Lei	\$450.002 ngth Rate :30 (\$450-00)	0.00 NM Rtg Type ) 0.00 <i>NM</i>	·	
JEP/WHE Start Week: 10/18 E 31 KSNV  FACE Start Week: 10/18 Spot Ch II 1 KSNV 1	10/15/1: EEL Date 5/12 10/15/1: Date 5/12 Date Ra 10/15/12 MG 31. VI CHG 10/16/12	End Date 10/21/12 2 10/16/12 End Date 10/21/12 nge D 2-10/21/12 F 3 = NBC DEB 2-10/16/12 R	M-F Jeopardy/Wl  Weekdays MT FacetoFace/Ralsi Face to Face w/  Weekdays MT escription acetoFace/Ralstor	Spots/Week 1 ton Rep@M J.Ralston Spots/Week 2 Star Report 730-	Rate \$750.00 730-758pm Rate \$450.00 t/End Time 758pm	Rating 0.00  MT  Rating 0.00	:30 Weekdays	2 Lei	\$450.002 ngth Rate :30 (\$450-00)	0.00 NM Rtg Type	·	
JEP/WHE  Start  Week: 10/19  E 31 KSNV  FACE  Start  Week: 10/19  Spot Ch E  1 KSNV 1  See  [PGN 3 KSNV 1	10/15/1: EL. Date 5/12 10/15/1: Date 5/12 Date Ra 10/15/12 MG 31. M CHG 10/16/12 for 31.1 CODE	End Date 10/21/12 2 10/16/12 End Date 10/21/12 nge D 2-10/21/12 F 3 = NBC DEB 2-10/16/12 R 10/16	M-F Jeopardy/Wi  Weekdays MT  FacetoFace/Ralsi Face to Face w/  Weekdays MT escription acetoFace/Ralston ATE]  ALSTON in PRIME	Spots/Week 1 ton Rep@M J.Ralston Spots/Week 2 Star Report 730-	Rate \$750.00 730-758pm Rate \$450.00 t/End Time 758pm	Rating 0.00  MT  Rating 0.00	:30 Weekdays	2 <u>Lei</u>	\$450.002 ngth Rate :30 (\$450-00) :30 \$450.00	0.00 NM <u>Rtg Type</u> ) 0.00 <i>NM</i>	·	
JEP/WHE  Start  Week: 10/19  E 31 KSNV  FACE  Start  Week: 10/19  Spot Ch E  1 KSNV 1  See  [PGN 3 KSNV 1	10/15/1: EL. Date 5/12 10/15/1: Date 5/12 Date Ra 10/15/12 MG 31. M CHG 10/16/12 for 31.1 CODE	End Date 10/21/12 2 10/16/12 End Date 10/21/12 nge D 2-10/21/12 F 3 = NBC DEB 2-10/16/12 R 10/16	M-F Jeopardy/Wi  Weekdays MT  FacetoFace/Ralsi Face to Face w/  Weekdays MT escription acetoFace/Ralston ATE] ALSTON in PRIME	Spots/Week 1 ton Rep@M J.Ralston Spots/Week 2 Star Report 730-	Rate \$750.00 730-758pm Rate \$450.00 t/End Time 758pm	Rating 0.00  MT  Rating 0.00	:30 Weekdays	2 Lei	\$450.002 ngth Rate :30 (\$450-00)	0.00 NM Rtg Type ) 0.00 <i>NM</i>	·	
JEP/WHE Start Week: 10/19 E 31 KSNV  FACE Start Week: 10/19 Spot Ch E 1 KSNV 1 See [PGN 3 KSNV 1    MG 1 [INV E 32 KSNV	10/15/1: EL Date 5/12 10/15/1: Date 5/12 Date Ra 10/15/12 MG 31. M CHG 10/16/12 for 31.1 CODE]	End Date 10/21/12 2 10/16/12 End Date 10/21/12 nge D 2-10/21/12 F 3 = NBC DEB 2-10/16/12 R 10/16	M-F Jeopardy/Wi  Weekdays MT  FacetoFace/Ralsi Face to Face w/  Weekdays MT escription acetoFace/Ralston ATE]  ALSTON in PRIME	Spots/Week 1 ton Rep@M J.Ralston Spots/Week 2 Star Report 730-	Rate \$750.00 730-758pm Rate \$450.00 t/End Time 758pm pm	Rating 0.00  MT  Rating 0.00  V	:30 <u>Weekdays</u> dT	2 <u>Lei</u>	\$450.002 ngth Rate :30 (\$450-00) :30 \$450.00	0.00 NM <u>Rtg Type</u> ) 0.00 <i>NM</i>	2	\$900.00
JEP/WHE Start Week: 10/19 E 31 KSNV  FACE Start Week: 10/19 Spot Ch E 1 KSNV 1 See [PGN 3 KSNV 1	10/15/1: EL Date 5/12 10/15/1: Date 5/12 Date Ra 10/15/12 MG 31. M CHG 10/16/12 for 31.1 CODE] 10/10/1:	End Date 10/21/12 2 10/16/12 End Date 10/21/12 nge D 2-10/21/12 F 3 = NBC DEB 2-10/16/12 R 10/16 2 10/12/12	M-F Jeopardy/Wi  Weekdays MT  FacetoFace/Ralsi Face to Face w/  Weekdays MT escription acetoFace/Ralstor  ATE] ALSTON in PRIME  FacetoFace/Ralsi Face to Face w/ Weekdays	Spots/Week 1 ton Rep@M J.Ralston Spots/Week 2 Star Report 730- 8-11 ton Rep@M J.Ralston	Rate \$750.00 730-758pm Rate \$450.00 t/End Time 758pm pm	Rating 0.00  MT  Rating 0.00  V M	:30 <u>Weekdays</u> dT	2 <u>Lei</u>	\$450.002 ngth Rate :30 (\$450-00) :30 \$450.00	0.00 NM <u>Rtg Type</u> ) 0.00 <i>NM</i>	2	\$900.00
JEP/WHE Start Week: 10/19 E 31 KSNV  FACE Start Week: 10/19 Spot Ch E 1 KSNV 1 See [PGN 3 KSNV 1	10/15/1: EL Date 5/12 10/15/1: Date 5/12 Date Ra 10/15/12 MG 31. M CHG 10/16/12 for 31.1 CODE 10/10/1:	End Date 10/21/12 2 10/16/12 End Date 10/21/12 nge D 2-10/21/12 F 3 = NBC DEB 2-10/16/12 R 10/16 2 10/12/12 End Date 10/14/12	M-F Jeopardy/Wi  Weekdays MT  FacetoFace/Ralsi Face to Face w/  Weekdays MT escription acetoFace/Ralston ATE] ALSTON in PRIME	Spots/Week 1 ton Rep@M J.Ralston Spots/Week 2 Star Report 730- 8-11 ton Rep@M J.Ralston Spots/Week 2 Star Report 730-	Rate \$750.00 730-758pm Rate \$450.00 t/End Time 758pm pm	Rating 0.00  MT  Rating 0.00  V MW-F  Rating 0.00	:30 <u>Veekdays</u> 4T -T	2 <u>Lei</u>	\$450.002 ngth Rate :30 (\$450-00) :30 \$450.00	0.00 NM <u>Rtg Type</u> ) 0.00 <i>NM</i>	2	\$900.00
JEP/WHE Start Week: 10/19 E 31 KSNV  FACE Start Week: 10/19 Spot Ch E 1 KSNV 1 See [PGN 3 KSNV 1	10/15/1: EL Date 5/12 10/15/1: Date 5/12 Date Ra 10/15/12 MG 31. M CHG 10/16/12 for 31.1 CODE 10/10/1:	End Date 10/21/12 2 10/16/12 End Date 10/21/12 nge D 2-10/21/12 F 3 = NBC DEB 2-10/16/12 R 10/16 2 10/12/12 End Date 10/14/12	M-F Jeopardy/Wi  Weekdays MT  FacetoFace/Ralsi Face to Face w/  Weekdays MT escription acetoFace/Ralston ATE] ALSTON in PRIME FacetoFace w/ Face to Face w/	Spots/Week 1 ton Rep@M J. Ralston Spots/Week 2 Star A Report 730- 8-11 ton Rep@M J. Ralston Spots/Week 2 2 even CM	Rate \$750.00 730-758pm Rate \$450.00 t/End Time 758pm pm 730-758pm Rate \$450.00	Rating 0.00  MT  Rating 0.00  V MW-F  Rating 0.00	:30 <u>Veekdays</u> 4T -T		\$450.002  ngth Rate :30 (\$450.00) :30 \$450.00	0.00 NM  Rtg Type 0.00 NM 0.00 NM	2	\$900.00 \$900.00
JEP/WHE Start Week: 10/19 E 31 KSNV  FACE Start Week: 10/19 Spot Ch E 1 KSNV 1 See [PGN 3 KSNV 1 M MG 1 [INV E 32 KSNV  FACE Start Week: 10/0 E 33 KSNV  NEWS Start	10/15/1:  EL Date 5/12 10/15/1: Date 5/12 Date 8/12 Date Ra 10/15/12 MG 31. M CHG 10/16/12 for 31.1 CODE 10/10/1: Date 8/12 10/11/1	End Date 10/21/12 2 10/16/12 End Date 10/21/12 nge D 2-10/21/12 F 3 = NBC DEB 2-10/16/12 R 10/16 2 10/12/12 End Date 10/14/12 2 10/11/12	M-F Jeopardy/Wi  Weekdays MT  FacetoFace/Ralsi Face to Face w/  Weekdays MT escription acetoFace/Ralston ATE] ALSTON in PRIME  FacetoFace/Ralsi Face to Face w/  WeekdaysW-F M-F News 3 at El M-F News 3 at El	Spots/Week 1 ton Rep@M J. Ralston Spots/Week 2 Star A Report 730- 8-11 ton Rep@M J. Ralston Spots/Week 2 2 even CM	Rate \$750.00 730-758pm Rate \$450.00 t/End Time 758pm pm 730-758pm Rate \$450.00	Rating   0.00   MT	:30 <u>Veekdays</u> 4T -T		\$450.002  ngth Rate :30 (\$450.00) :30 \$450.00	0.00 NM  Rtg Type 0.00 NM 0.00 NM	2	\$900.00 \$900.00
JEP/WHE  Start  Week: 10/15  E 31 KSNV  FACE Start  Week: 10/15  Spot Ch E  1 KSNV 1  See [PGN 3 KSNV 1  M MG 1 [INV  E 32 KSNV  FACE Start  Week: 10/0  E 33 KSNV  NEWS Start  Week: 10/0	10/15/1:  EL Date 5/12 10/15/1:  Date 5/12 0ate Ra 10/15/12 MG 31. M CHG 10/16/12 for 31.1 CODE 10/10/1: Date 8/12 10/11/1	End Date 10/21/12 2 10/16/12 End Date 10/21/12 nge D 2-10/21/12 F 3 = NBC DEB 2-10/16/12 R 10/16 2 10/12/12 End Date 10/14/12 2 10/11/12 End Date 10/14/12	M-F Jeopardy/Wi  Weekdays MT  FacetoFace/Ralst Face to Face w/  Weekdays MT escription acetoFace/Ralston ATE] ALSTON in PRIME FacetoFace/Ralst Face to Face w/  WeekdaysW-F M-F News 3 at El M-F News 3 at El	Spots/Week 1 ton Rep@M J. Ralston  Spots/Week 2 Star Report 730- 8-11  ton Rep@M J. Ralston  Spots/Week 2 even CM leven  Spots/Week 1	Rate \$750.00 730-758pm Rate \$450.00 t/End Time 758pm pm 730-758pm Rate \$450.00 11pm-1135p	Rating   0.00   MT   Rating   0.00   MT	:30 <u>Veekdays</u> 4T -T		\$450.002  ngth Rate :30 (\$450.00) :30 \$450.002  \$450.002	0.00 NM  Rtg Type 0.00 NM 0.00 NM	2	\$900.00 \$900.00

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Order / Rev:

104403

Advertiser:

Heller, Dean for U.S. Senate

Ålt Order #:

06832083

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/10/12 - 10/16/12

Estimate:

R SENATE KSNV

Ln Ch Start End NEWS	Inventory Code Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$775.00	Rating 0.00						
E 35 KSNV 10/15/12 10/16/12	The Tonight Show CM Tonight Show	1135p-1237a	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
TON SHOW <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
E36 KSNV 10/10/12 10/12/12		1135p-1237a		:30	2	\$275.002	0.00 NM	2	\$550,00
TON SHOW <u>Start Date</u> <u>End Date</u>		Rate	Rating						
Week: 10/08/12 10/14/12 E39 KSNV 10/12/12 10/12/12	W-F 2 Pri 10-11p CM Friday Prime 10-11pm	\$275.00 10-11pm	0.00 F	:30	1	\$2,100.002	0.00 NM	1	\$2,100.00
DATELINE Start Date End Date		Rate	Rating						
Week: 10/08/12 10/14/12	F 1	\$2,100,00	0.00				•		
E41 KSNV 10/13/12 10/13/12	News 3 Sunrise - SATUROM News 3 Sunrise SATURDAY	6a-7a	S-	:30	1	\$225.002	0.00 NM	1	\$225.00
NEWS <u>Start Date</u> <u>End Date</u> We ek; 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
E42 KSNV 10/13/12 10/13/12	Saturday Today CM Saturday Today	7a-9am	S-	:30	1	\$325.002	0.00 NM	1	\$325.00
SAT TODAY		_							
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/WeekS- 1	<u>Rate</u> \$325.00	Rating 0,00						
E 43 KSNV 10/13/12 10/13/12	News 3 Today - SATUR <b>D</b> M News 3 Today - SAT	9am-930am	S-	:30	1	\$300.002	0.00 NM	1	\$300.00
NEWS Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12 10/14/12	S- 1	\$300.00	0.00						
E 44 KSNV 10/13/12 10/13/12 NEWS	2 Sa-Su Early News CM Sa-Su Early News	5pm-630pm	S-	:30	2	\$450.002	0.00 NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 45 KSNV 10/13/12 10/13/12	Weekend Jeopardy/Whe     WKND Jeop/Wheel	630-730pm	s-	:30	1	\$375.002	0.00 NM	1	\$375.00
JEP\WHEEL Start Date End Date			Rating				:		
Week: 10/08/12 10/14/12 E 46 KSNV 10/13/12 10/13/12	S- 1  2 Saturday Night Live CM	\$375.00 1130pm-1:02	0.00 2amS-	:30	1	\$750.002	0.00 NM	1	<b>#750.00</b>
SNL	Saturday Night Live	1100pm-1.02	.am3-	.50	'	ψ100.002	0.00 [4][9]	'	\$750.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$750.00	<u>Rating</u> 0.00						
E 47 KSNV 10/14/12 10/14/12	News 3 Sunrise - SUND&M News 3 Sunrise SUNDAY	6a-7a	S	:30	1	\$225.002	0.00 NM	1	\$225.00
NEWS	Mookalaya Sunata AAI t	D-4-	Detino						
Start Date	S 1	\$225.00	Rating 0.00						
E 48 KSNV 10/14/12 10/14/12 SUN TODAY	Sunday Today CM Sunday Today	7a-8am	\$	:30	1	\$500,002	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E49 KSNV 10/14/12 10/14/12	Meet the Press CM Meet the Press	8a-9am	S	:30	1	\$1,900.002	0.00 NM	1	\$1,900.00
MTP									

KSNV

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Order / Rev:

104403

Advertiser:

Heller, Dean for U.S. Senate

Àlt.Order #: Flight Dates: 06832083

10/10/12 - 10/16/12

Product Desc:

HELLER FOR SENATE

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	l'ime Days	Len S	pots	Rate Pri	Rtg Type S	Spots	Amount
E 49 KSNV	10/14/1	2 10/14/12	Meet the Press	CM	8a-9am	S	:30	1	\$1,900.002	0.00 NM	1	\$1,900.00
MTP			Meet the Press									
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0		10/14/12	S	1	\$1,900.00	0.00						
E50 KSNV	10/14/1	2 10/14/12	News 3 Today Wi News 3 Today	knd CM	9a-930am	S	:30	1	\$250.002	0.00 NM	1	\$250.00
NEWS			•									
****	<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/0		10/14/12	S	1	\$250.00	0,00						
E 51 KSNV	10/14/1	2 10/14/12			9:30a-10a	S	:30	1	\$375.002	0.00 NM	1	\$375.00
СМ			Chris Matthews S	50N 9:30am								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	08/12	10/14/12	S	1	\$375.00	0.00						
E 52 KSNV	10/14/1	2 10/14/12	NFL Pre-Game /	FNA CM	1p-530pm	S	:30	1	\$1,600.002	0.00 <b>N</b> M	1	\$1,600.00
=			NFL Pre-Game									
FNIA	4 D. I.	F-4 D-4-	107 Isal	C t- 0511-	D-4-	D - U-						
Star Week: 10/0	t <u>Date</u>	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,600.00	<u>Rating</u> 0.00						
E 53 KSNV				CM	1P-9PM	S	:30	1	\$8,000.002	0.00 NM	1	\$8,000.00
200 110111	10/1-1/1	2 10/1-1/12	NFL Football	O.W	11 -01 101	5	.00		φο,000.002	0.00 14140		φυ,υυυ.υυ
SNF												
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0		10/14/12	S	1	\$8,000.00	0.00						
E54 KSNV	10/14/1	2 10/14/12	NFL End of Game		1p-9p	S	:30	1	\$6,500.002	0.00 NM	1	\$6,500.00
NFL PO	STGAM	F	NFL End of Gam	e Rieak								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	S	1		0.00						
E 55 KSNV	10/14/1	2 10/14/12	Sports Night in La	as VegaßM	Sun 1135p-	1200aS	:30	1	\$200.002	0.00 NM	1	\$200,00
			Sports Night in La	as Vegas								
SPORTS			387 1.1			5						
<u>Star</u> Week: 10/0	t Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
vveek. 10/0	J0/ 1/2	10/14/12	3	1	\$200.00	0.00						
										Totals	82	\$51,425.00